

MEDIA RELEASE: Double Recognition for Beachcomber Cruises in 2025

Picton-based Beachcomber Cruises is celebrating a remarkable achievement, winning **Allied Small Operator of the Year 2025** at the Tourism Export Council of New Zealand Awards, as well as being named a **TripAdvisor Travellers' Choice Award Winner for 2025**.

TripAdvisor's Travellers' Choice Award winners are recognised among the **top 10% of listings worldwide**, a reflection of consistently excellent reviews from travellers across the globe.

Beachcomber Cruises General Manager Jessica Jones said, *"On behalf of our family-owned and operated tourism business, I am so grateful to win these awards for my family, our incredible hard-working team, and our beautiful region. Every day is an opportunity to showcase the stunning Queen Charlotte Sound to visitors from near and far. These awards celebrate the unwavering passion, commitment, and heart our team brings to creating unforgettable experiences on the water."*

Tourism Export Council: WINNER - Allied Small Operator of the year 2025

"Beachcomber Cruises wins the Tourism Export Council of New Zealand's Small Allied Operator of the Year Award 2025. These prestigious awards recognise the individuals and businesses that have made a significant impact on New Zealand's tourism export sector over the past year. With a strong pool of entries across multiple categories, this year's winners exemplify excellence, passion, and the future-forward spirit of our industry."

Lynda Keene, TECNZ Chief Executive said "We are incredibly proud to acknowledge and celebrate the efforts of our award winners. Their dedication and innovation are a testament to the strength and resilience of our industry. Beachcomber Cruises exemplifies excellence in tourism service and hospitality, consistently delivering unforgettable experiences in the Marlborough Sounds. As a proudly family-owned and operated business, their team brings a personal, hands-on approach that sets them apart in the industry. Their passion for the region and genuine care for their guests is evident in every interaction, from booking through to the final farewell. Their dedication enhances the reputation of New Zealand tourism and makes them a standout winner in any tourism excellence category."

Beachcomber Cruises Named Tripadvisor Travelers' Choice Awards Winner for 2025

1/8/2025 Beachcomber Cruises is pleased to announce that it has been recognized in TripAdvisor's® Travellers' Choice® Awards for 2025.

TripAdvisor's Travellers' Choice Award winners are among the top 10% of listings around the world on TripAdvisor. As the world's largest travel guidance platform, TripAdvisor has

unparalleled authority with travellers and diners. This award is based on genuine feedback from anyone in the community who has visited and left an authentic, first-hand review on TripAdvisor over a 12-month period, making it a valuable and trustworthy designation of travellers' favourites.

Beachcomber Cruises General Manager Jessica Jones wanted to Thank our visitors for their review, and to our amazing staff who have helped make this a possibility.

We are honoured to be included among travellers' favourites this year." "Travellers' Choice is one of the most recognized and coveted awards in the travel space, so it is very valuable to us.

"Congratulations to Beachcomber Cruises on its recognition in TripAdvisor's Travellers' Choice Awards for 2025," said Kristen Dalton, President, TripAdvisor. "Ranking among the top percentage of businesses globally means you have made such a memorable impact on your visitors that many of them took time to go online and leave a glowing review about their experience. We hope this recognition continues to drive business to you in 2025 and beyond."

About Beachcomber Cruises

Beachcomber Cruises is a family-owned and operated tourism business based in Picton, Marlborough. Specialising in scenic cruises, wildlife experiences, water transport in the Queen Charlotte Sound, as well as offering 1 day or multi day walks or biking on the Queen Charlotte Track, the company prides itself on sharing the beauty and heritage of the region with visitors from around the world.

About TripAdvisor:

TripAdvisor, the world's largest travel guidance platform, helps millions of people each month become better travellers, from planning to booking to taking a trip. Travelers across the globe use the TripAdvisor site and app to discover where to stay, what to do and where to eat based on guidance from those who have been there before. With more than 1 billion reviews and contributions, travellers turn to TripAdvisor to find deals on accommodations, book experiences, reserve tables at delicious restaurants and discover great places nearby

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